



REAL ESTATE SHOW

WHERE PROJECTS MEET INVESTORS

1 – 2 October 2026



A NEXT-GENERATION PLATFORM BRINGING TOGETHER
REAL ESTATE DEVELOPERS WITH QUALIFIED BUYERS
AND INVESTORS



PURPOSE

Visionary Projects, Strong
Capital, Strategic Partnerships



Understanding the Türkiye Investor

In recent years, the increase in disposable income among Turkish investors, combined with the strategic advantages of global markets, has rapidly fueled a surge in international real estate interest. Today, Türkiye stands as one of the most prominent markets in its region, characterized by active, conscious, and high-budget investors.



Reach Multiple Target Audiences

High-net-worth private investors. Groups and funds focused on portfolio acquisitions.
Multi-Benefit Strategy: Brokers seeking international sales and marketing partnerships in Türkiye.
Professional Agencies: Agencies looking to expand their global sales network.



The Türkiye Investor Profile

Fully prepared for international real estate acquisition and global ownership.
Accustomed to foreign currency investments to hedge and grow their capital.
Prioritizing projects that combine luxury living, residency/citizenship potential, and high rental yields.



Join the Record-Breaking Investment Demand

High-Net-Worth Access
Directly engage with over 68,000 Turkish dollar millionaires — the world's fastest-growing wealth segment in 2025.
Unprecedented Outbound Flow
Tap into a market that channeled a record \$2.4 Billion into international real estate last year.

Visionary Projects, Strong Capital, Strategic Partnerships

SCOPE

Stand Areas

- Real Estate Developers and Contractors: Branded residential, office, logistics, and mixed-use projects in development or launch stage.
- REITs (Real Estate Investment Trusts): Commercial real estate assets and investment funds within their portfolios.
- Land Developers and Owners: Landowners and development companies seeking major project partners through revenue-sharing or land-for-construction models.
- Architecture and Engineering Firms: Visionary, concept-stage projects seeking investors.
- Interior Design & Furniture Companies
- Financiers and Banks: Institutions providing credit, funds, or project financing for real estate developments.
- Franchise and Branded Commercial Space Buyers: Hotel chains and major retail brands.

Event Areas

B2B Matchmaking (One-to-One Business Meetings) Area:
A private, confidentiality-based meeting zone where project developers and investors hold pre-scheduled face-to-face business meetings.

Project Presentation Stage:
A dedicated stage where developers or architects deliver 10-minute presentations focused on “Why invest in this project?” including project details and financial highlights.

Real Estate Investment Funds (REIFs) and Next-Generation Financing Models Presentations:
Sessions dedicated to presenting real estate investment funds and innovative financing models.

Premium Projects Meet Qualified Investors

Media and Visibility

Press Activities
Digital Advertising Campaigns
Social Media
Industry Publications
Influencer and Business
Outdoor Advertising

Direct Access to A+ Investors

High-income Residential Buyers;
Domestic and International Investors
Business Owners
CEOs and Senior Executives
Professional Investment Advisors

Private Night: Friday, October 2 | 20:30 – 22:30





Participation and Sponsorship Fees

Main Sponsor	Exhibition Booth Sponsorship	Presentation Sponsorship	Digital Screen Sponsorship	Private Night Sponsor Friday, October 2
30.000 Euro +VAT	5.000 Euro +VAT	2.000 Euro +VAT	7.000 Euro +VAT	15.000 Euro +VAT
- Positioning as Main Sponsor with the largest logo at the event - Placement as Main Sponsor with the largest logo across digital advertising, social media, and the website - Main Sponsor visibility with the largest logo on promotional materials (brochures, e-newsletters) - Recognition as Main Sponsor in national and local press releases 45-second promotional video 2 × 15-minute presentations 12 m² exhibition booth space	- Positioning at the event with the 3rd largest logo - Placement as a sponsor with the 2nd largest logo across digital advertising, social media, and the website - Visibility in promotional materials (brochures, e-newsletters) with the 3rd largest logo - Inclusion as a sponsor in national and local press releases 30-second promotional video 1 × 10-minute presentation 6 m² exhibition booth space	- Positioning at the event with the 3rd largest logo - Placement as a sponsor with the 3rd largest logo across digital advertising, social media, and the website - Visibility in promotional materials (brochures, e-newsletters) with the 3rd largest logo - Inclusion as a sponsor in national and local press releases 30-second promotional video 1 × 10-minute presentation	- Positioning at the event with the 2nd largest logo (Main placement) - Placement as a sponsor with the 2nd largest logo across digital advertising, social media, and the website - Visibility in promotional materials (brochures, e-newsletters) with the 2nd largest logo - Inclusion as a sponsor in national and local press releases 30-second promotional video 1 × 10-minute presentation - Digital screen sponsorship logo on the main screen 6 m² exhibition booth space	- Logo placement at the event - Placement as a sponsor with the 2nd largest logo across digital advertising, social media, and the website - Visibility in promotional materials (brochures, e-newsletters) with logo inclusion - Inclusion as a sponsor in national and local press releases 30-second promotional video 2 × 10-minute presentations 6 m² exhibition booth space

Our prices include a standard booth construction. Sponsor companies will only be required to provide the visual design



ORGANIZATION

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